

The Kootenay Association for Science & Technology (KAST)

presents

‘Assessing the Opportunity’

So you say you're an entrepreneur? Now that you've convinced yourself that your venture will be viable, how do you go about convincing others?

Wednesday, March 31st

1:00pm – 4:00pm snacks provided

The New Grand Hotel, Nelson

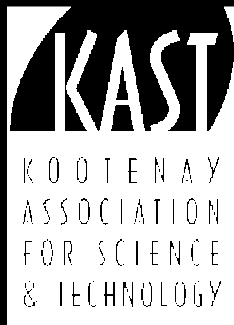
Registration Fee \$10 [Selkirk Students \$5]

And how do you avoid the many hidden mines that could stop you from polishing your gem? Join KAST with the expertise of Bob DeWit in this interactive event that will review the basics of putting together an elevator pitch or business opportunity statement and delve deeper into how to better understand:

- Investor Math
- Appropriate capital structures
- Industry standard investor materials and terms
- Investor expectations for go-to-market strategies
- How to put together a capital plan.

As an added bonus, participants will walk through a step-by-step guide on how to put their best foot forward in the 2010 New Ventures BC competition, and more importantly, advance their corporate development.

For more info visit www.kast.com



To Register:

Online at www.kast.com

Or Contact the KAST office

info@kast.com

(250) 483-5052